

profitNETWORK™

System of Shopper-Focused In Store Technology Tools



1 **pNET MANAGER™**
The Heart of the pNET™ System

2 **profitCATALOG™**
Electronic Catalog

3 **profitPLAYER™**
Shelf-edge Digital Video Player

4 **profitPANEL™**
Digital Signage Player

5 **profitSENTRY™**
Loss Prevention Technology

6 **profitPORTAL™**
Usage Data Website

RTC **profitNETWORK™** provides retail shoppers with in-store tools that enhance their decision-making process. This integrated network of coordinated technologies delivers the right information in the simplest manner at the most appropriate time to stimulate sales, facilitate operational goals and to strengthen customer loyalty—for one store or an entire organization.



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