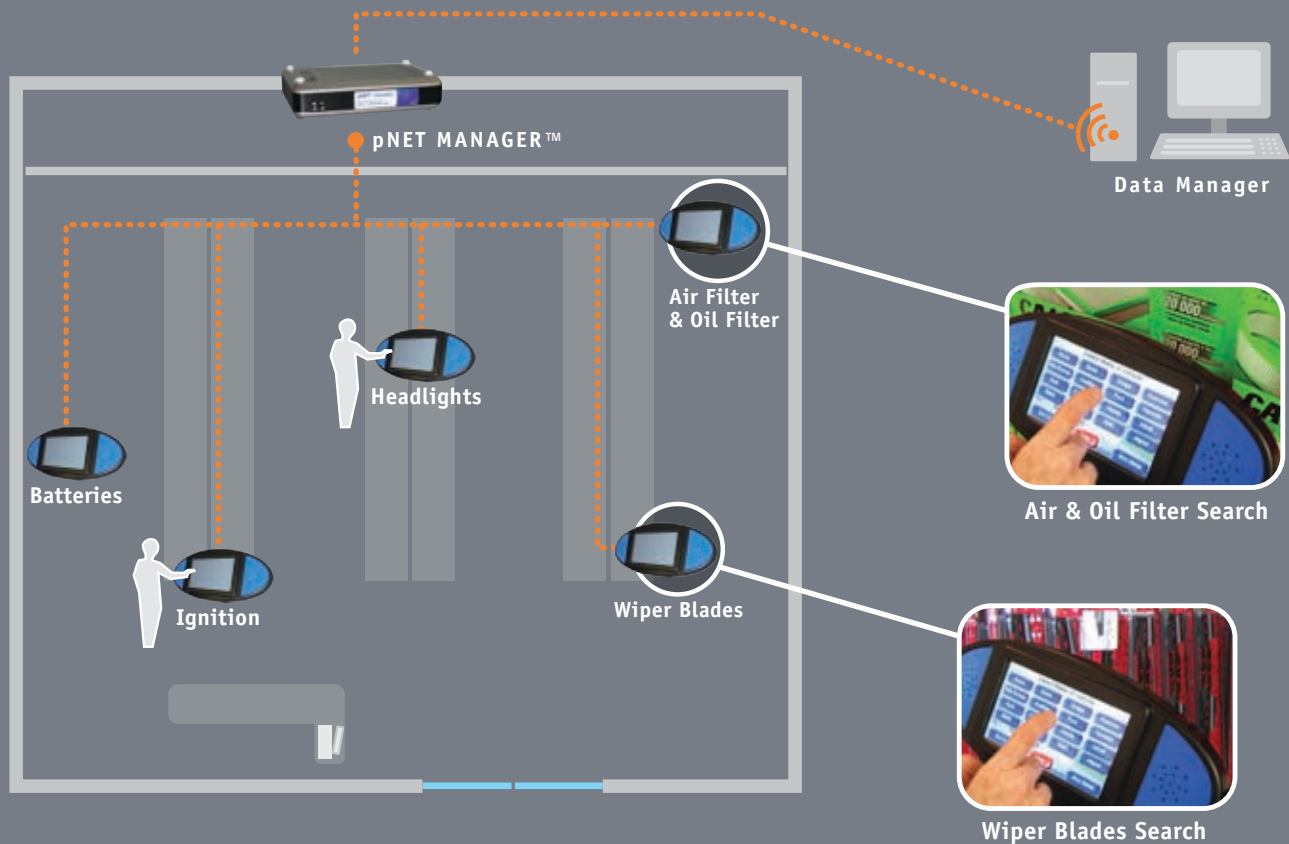


# profitPLAYER™

Shelf-edge Digital Video Player



Customizable Graphic Front Panel

The profitPLAYER™ is a powerful networked, shelf-edge video delivery system with touchscreen interface that brings a wealth of information to your shopper. In addition to its electronic catalog function, it can also show product videos, help with product tips, show setup/installation/operation and support promotions.

The bright 7" wide-screen (800x480) display with multi-level menu touchscreen navigation can play MPEG1, MPEG2, AVI video, MP3 audio or display JPEG stills.

Its Power-Over-Ethernet (POE) capability means data and power are supplied through the same network cable. As part of the RTC profitNETWORK™, you have access to remote updates, usage data logging, and daily operational status reports.

## APPLICATIONS

Use it to replace any paper catalog and many other applications such as:

- Wipers
- Headlights
- Radio Harness
- Batteries
- Filters
- Ignition



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